



# Hi there, I'm Banoth Ajay

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## WORK EXPERIENCE

### FilmArtsy

Hyderabad | Mar 2021 - Present

Reimagined and developed a design system for the application and recreated the app screens according to the user's feedback. Created a responsive landing page from scratch.

### 17dnorth | UI Designer ( Junior )

Hyderabad | Jun 2020 - Sep 2020

Involved in various types of websites and apps designs they are Learnplaytime, Goldenratio, Greentatwa, Muppa, Pours Websites, and Evoult Application.

### Antrepriz Solutions | UX/UI Designer ( Intern )

Gurugram | Jan 2020 - Apr 2020

Worked on a proposed project for the rebranding and recreating of their existing app screens.

### 17dnorth | UX/UI Designer ( Intern )

Hyderabad | Jun 2019 - Jul 2019

Worked on Project511 and Vikas Plywood Website Design and Graphic Design works

### Annova | Graphic Designer ( freelancing )

UK | Dec 2017 - Apr 2019

I managed and designed the worldwide websites of Annova in around 6 to 8 languages. In addition, I worked on the graphics and website layout and managed a vast team of technicians.



## EDUCATION

### National Institute of Fashion Technology

2016 - 2020

BDes (Communication Design)



## SOFTWARE

Figma

XD

Adobe Illustrator

Adobe Photoshop

Adobe Indesign



## STRENGTHS

Leadership

Problem solving

Design systems

Wireframing & Prototyping

Mobile & Desktop Design



## LIVE PROJECTS

<http://learnplaytime.com/>

<http://www.thegoldenratio.coffee/>

<https://filmartsy.com/>

<https://annova.biz/>